

Author's Profile



Dr. Venkata Ramana Yarlagadda, working as an Assistant Professor at KL Business school, Koneru Lakshmaiah Education Foundation, Completed doctoral degree i.e. Ph.D. from Acharya Nagarjuna University, Guntur. Completed M.B.A. in marketing specialisation and M.Com in accountancy specialisation, He completed MHRM from Acharya Nagarjuna University. He has 28 years of teaching experience, published 2 articles which were indexed in Scopus.